

Lucas Ibanez

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Summary

Ambitious, creative, and adaptable student seeking an internship or full-time digital marketing position familiarity in HTML, Python, AWS, Salesforce, Filmora

Education

North Carolina State University | Raleigh, NC

May 2022

Bachelor of English: Rhetoric and Professional Writing GPA: 2.9

Work Experience

TRC Companies | Strategic Proposal Intern | Remote

June 2021-May 2022

- Successfully completed supply chain registration project (800 companies) as part of developing market qualified leads for the National Business Development team
- Participated in several responses to requests for proposals with the Strategic Proposal Team
- Participated in workforce development program with data management duties
- Selected to stay on as a part time employee after internship program (10%)

American Transmed | Dispatch Specialist| Mint Hill, NC

March 2020 – February 2021

- Dispatched 900+ EMT transports as requested across 12 hospitals and other facilities
- Recorded all calls, SMS texts, emergency and non-emergency responses, and other actions in written and digital formats
- Always kept awareness of EMT vehicle locations to keep cross-agency

Skills and Software

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|-----------------|--------------------------|---------------------|
| ▪ Digital Media | ▪ MS Excel | ▪ Editing |
| ▪ Social Media | ▪ Technical Writing | ▪ Telecommunication |
| ▪ SEO | ▪ Social Media Marketing | ▪ Brand Management |
| ▪ Salesforce | ▪ MQL Generation | ▪ Video Editing |

Certifications

- HubSpot Social Media Marketing Certification
- AWS Fundamentals: Going Cloud-Native

Extracurriculars

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| • Accumulated over 450,000 listens on streaming platforms for music | 2017-2020 |
| • Player on NCSU's collegiate esports team | 2021-2022 |
| • NCSU Competitive Intramural Basketball | 2018-2020 |